



Dry Eye Treatment Costs

Product	Unit Size	Unit Price	Approx. Cost/Month†	Approx. Cost/Year
Dry Eye Glasses				
Panoptx DryEyeWear	1 Pair	\$95-\$180‡	N/A	\$95-\$180
OTC Moisture Drops				
Allergan Products				
Refresh Eye Drops - Bottles	0.1 fl oz - 2 fl oz	\$2.99-\$19.99	\$20-\$60	\$240-\$720
Refresh Eye Drops - Single Use Vials	30 ea - 50 ea	\$12.39-\$15.49	\$40-\$50	\$480-\$600
Bausch & Lomb Products				
Lubricant Eye Drops - Bottles	0.5 fl oz	\$8.59	\$35	\$420
Lubricant Eye Drops - Single Use Vials	28 ea.	\$9.19	\$37	\$444
Rite Aid Products				
Lubricant Eye Drops - Bottles	1 fl oz	\$5.99	\$12	\$144
Lubricant Eye Drops - Single Use Vials	32 ea.	\$6.99	\$28	\$336
Tears Naturale Products				
Lubricant Eye Drops - Bottles	1 fl oz	\$13.29 - \$13.99	\$27-\$28	\$324-\$336
Lubricant Eye Drops - Single Use Vials Pick one	36 ea - 60 ea	\$10.29 - \$15.49	\$31	\$372
Rx Moisture Drops				
Restasis Eye Drops 1 vial = 0.4ml	32 vials - 192 vials	\$85.00- \$489.00§	\$325-\$340	\$3900-\$4080

* The cost information above comes from Drugstore.com.

† Assuming patient uses 2 drops/eye 4 times/day.

‡ Represents cost of non-prescription glasses only.

§ These are self-pay prices and do not take into account discounts or insurance coverage that you may have. For patients with a \$20 co-pay, annual cost still comes to \$240/year.

Panoptx works in tandem with ocular therapies. Helping patients control the ocular environment reduces surface evaporative loss, helping to make lubricants and drops more efficacious

Patients with Panoptx are highly satisfied with the product. Study patients found Panoptx to be very helpful in making everyday activities more comfortable. Most said they would buy the DryEyeWear™ on their doctor's recommendation.

Panoptx are a reasonable patient expenditure in conjunction with eye care products. OTC eye drops can cost your patients between \$371-\$439 per year, while 1 pair of Panoptx costs \$95-\$180 in plano (and approximately twice as much in prescription).